

# Core brief

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## Introduction

This issue provides information on NHSGGC being hailed “a real gold-standard example for promoting sustainable travel options”.

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## NHS green car schemes wins gold

One of the UK's leading sustainable transport organisations has hailed Greater Glasgow and Clyde Health Board “a real gold-standard example for promoting sustainable travel options.”

Liftshare works with 700 large corporate organisations across Britain and managing director Ali Clabburn said: “The Board has seen real success with their car sharing scheme.”

More than 1770 NHSGGC staff are currently signed up to Liftshare compared to 692 in 2014 and the Board is now being used as a gold standard corporate case study for others to follow.

Lift sharing enables staff to save on travel costs, cut down on CO2 emissions and make best use of limited parking options which are experienced throughout the UK – especially at city hospitals.

Katharine Brough, Glasgow and Clyde's travel planning and systems manager, said: “The allocation of designated car share parking spaces at all of our hospitals has acted as a real incentive... staff membership of the initiative has rocketed since its introduction two years ago.”

Now Greater Glasgow and Clyde is being held up as bench mark for other major employers in Scotland.

Working with Liftshare NHSGGC has created a dedicated intranet and web-based staff portal to help staff organise shared transport arrangements and apply for special car share parking permits.

Liftshare has been specifically developed to enable businesses to alleviate parking problems, increase recruitment and retention rates, reduce its carbon footprint and work towards green travel and CSR commitments.

NHSGGC staff can register for the scheme by going to [www.nhsggc.liftshare.com](http://www.nhsggc.liftshare.com) and entering their journey details, stating if they are either a driver or a passenger, and frequency of travel.