

Core brief

Thursday, 04 October 2018

Introduction

This issue brings you news of the National flu campaign launch at the RAH and details of a realistic medicine survey.

National flu vaccination programme launches at RAH

Jeanne Freeman, Cabinet Secretary for Health was at the RAH's emergency department this morning to meet staff and to hear about how important it is that patients and staff get vaccinated against the flu as soon as possible.

She was given a tour of the department and met with the lead consultant and nurse from the ED department to discuss the importance of both patients and staff getting vaccinated as early as possible against flu.

The number of reported cases of flu more than doubled last winter, so it's important to realise flu can be serious and result in complications that can lead to hospitalisation.

[Click here to read the Government's press release.](#)

Realistic Medicine

Since the Chief Medical Officer introduced the concept of Realistic Medicine in her first Annual Report in 2014-2015, it has been embraced by healthcare professionals in Scotland and across the world, by policy-makers and, importantly, by the public.

As she begins preparation for her next annual report, the Chief Medical Officer is consulting again with the health and social care community about Realistic Medicine.

How has Realistic Medicine influenced your practice and the delivery of health and social care in your organisation? Where do you think we should be going next with Realistic Medicine?

To gather your ideas, we would be very grateful if you could take a few moments to complete [a short survey](#). The survey closes at 5pm on Friday 19 October 2018.

Are your contact details up-to-date? [Click here to check](#)